



## **SPONSORSHIP CATEGORIES**

### **Consortium of Organisers: Rs 10 lakhs (Five Slots).**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Consortium of Organizers** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo as **Consortium of Organizers** at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- Frequent Screening of corporate film/commercials of 30 seconds duration during tea and lunch breaks.
- 10 complimentary delegate passes for all two days of convention and all social functions worth Rs 50,000
- Sponsors mementoes to delegates (at Sponsors' cost) \*

### **Platinum Sponsor: Rs 7.50 lakhs (Two Slots)**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Platinum Sponsor** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- Product Demo at Demo Pavilion
- 5 complimentary delegate passes for both the days of convention and all social functions worth Rs 35,000

### **Gold Sponsor: Rs 5 lakhs (Three Slots)**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Gold Sponsor** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- 2 complimentary delegate passes for all two days of convention and all social functions worth Rs 10,000

### **Silver Sponsor: Rs 2.5 lakhs (Five Slots) –**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Silver Sponsor** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- One Complimentary Delegate Pass for the Summit **worth INR 5,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.

### **CONFERENCE USB (PEN) DRIVE – Rs.2.5 Lakhs (Single Slot)**

#### **Branding Opportunities provided through**

- Exclusive Company Logo on the USB drive distributed amongst 500 delegates.
- Soft Copy of the Corporate Brochure of the Sponsor will be uploaded into to the pen drive.

### **DINNER & COCKTAIL: Rs 3 lakhs (One Slot on 28<sup>th</sup> January 2011)**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Sponsor** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings

- Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Special panel acknowledging **Cocktail & Dinner Sponsor** at the Dinner Venue.
- Sponsor entitled to 5 Corporate Invitations to attend the hosted Dinner.
- 2 Complimentary Invitations to the Conference **worth Rs 10,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.
- An exclusive information desk / serving station for the company or its product hampers at the Dinner venue

### **LUNCH: Rs 3.00 Lakhs (Three Slots on 28<sup>th</sup> and 29<sup>th</sup> January 2011)**

#### **Branding Opportunities provided through**

- Display of Company name and logo as **Sponsor** in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Special panel acknowledging **Lunch Sponsor** at the Lunch Venue.
- Sponsor entitled to 2 Corporate Invitations to attend the hosted Lunch.
- 2 Complimentary Invitations to the Conference **worth Rs 10,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.
- An exclusive information desk / serving station for the company or its product hampers at the Lunch venue

#### **OTHER SPONSORSHIP OPTIONS**

### **Telecom Partner Sponsorship: Rs 5 lakhs (One Slot)**

#### **Branding Opportunities provided through (on par with the benefits of a Gold Sponsor)**

- Display of Company name and logo as Telecom Partner in
  - Conference Website
  - Brochures
  - Print and visual media advertisements
  - Acknowledgement in the conference proceedings
  - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- 2 complimentary delegate passes for all two days of convention and all social functions worth Rs 10,000
- No competing brand from the mobile telephony sector will be allowed to be a part of the mobile sponsorship for this edition of the conference.

### **Registration Desk – Rs 1.5 lakhs (Single Slot)**

- Logo and name of the Company will be displayed at the Registration Desks, event website, online Exhibitors & Conference Registration Forms as the Registration Desk Sponsor.
- 1 Complimentary Invitation to the Conference **worth Rs 5,000**

### **Badge Sponsor – Rs 1.5 lakhs**

- Printing of name and logo of sponsoring company on the badges for all participation categories including Delegates, Exhibitors, Organizer, Speakers, Sponsors, etc.
- 1 Complimentary Invitation to the Conference worth Rs **5,000**

***All sponsorship fees are payable by Cheque / Demand Draft in favour of TRANSFORMING HEALTHCARE WITH IT or it may be remitted through NEFT from any bank for the credit of ACCOUNT NUMBER: C.A 10751110000210 Branch: APOLLO HOSPITAL BRANCH, HYDERABAD Br.Code: 1075. IFSC CODE : ANDB 0001075.***