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SPONSORSHIP CATEGORIES

Consortium of Organisers: Rs 10 lakhs (Five Slots).

Branding Opportunities provided through

- Display of Company name and logo as **Consortium of Organizers** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo as **Consortium of Organizers** at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- Frequent Screening of corporate film/commercials of 30 seconds duration during tea and lunch breaks.
- 10 complimentary delegate passes for all two days of convention and all social functions worth Rs 50,000
- Sponsors mementoes to delegates (at Sponsors' cost) *

Platinum Sponsor: Rs 7.50 lakhs (Two Slots)

Branding Opportunities provided through

- Display of Company name and logo as **Platinum Sponsor** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- Product Demo at Demo Pavilion
- 5 complimentary delegate passes for both the days of convention and all social functions worth Rs 35,000

Gold Sponsor: Rs 5 lakhs (Three Slots)

Branding Opportunities provided through

- Display of Company name and logo as **Gold Sponsor** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall 3 x 3 sq.m at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- 2 complimentary delegate passes for all two days of convention and all social functions worth Rs 10,000

Silver Sponsor: Rs 2.5 lakhs (Five Slots) –

Branding Opportunities provided through

- Display of Company name and logo as **Silver Sponsor** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- One Complimentary Delegate Pass for the Summit **worth INR 5,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.

CONFERENCE USB (PEN) DRIVE – Rs.2.5 Lakhs (Single Slot)

Branding Opportunities provided through

- Exclusive Company Logo on the USB drive distributed amongst 500 delegates.
- Soft Copy of the Corporate Brochure of the Sponsor will be uploaded into to the pen drive.

DINNER & COCKTAIL: Rs 3 lakhs (One Slot on 31st August 2012)

Branding Opportunities provided through

- Display of Company name and logo as **Sponsor** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings

- Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Special panel acknowledging **Cocktail & Dinner Sponsor** at the Dinner Venue.
- Sponsor entitled to 5 Corporate Invitations to attend the hosted Dinner.
- 2 Complimentary Invitations to the Conference **worth Rs 10,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.
- An exclusive information desk / serving station for the company or its product hampers at the Dinner venue

LUNCH: Rs 3.00 Lakhs (Three Slots on August 31st-Sept 1st 2012)

Branding Opportunities provided through

- Display of Company name and logo as **Sponsor** in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Special panel acknowledging **Lunch Sponsor** at the Lunch Venue.
- Sponsor entitled to 2 Corporate Invitations to attend the hosted Lunch.
- 2 Complimentary Invitations to the Conference **worth Rs 10,000**
- Corporate Literature in soft copy format in the Conference Pen Drive.
- An exclusive information desk / serving station for the company or its product hampers at the Lunch venue

OTHER SPONSORSHIP OPTIONS

Telecom Partner Sponsorship: Rs 5 lakhs (One Slot)

Branding Opportunities provided through (on par with the benefits of a Gold Sponsor)

- Display of Company name and logo as Telecom Partner in
 - Conference Website
 - Brochures
 - Print and visual media advertisements
 - Acknowledgement in the conference proceedings
 - Display of Company Logo at Conference Main Stage Backdrop and Sponsor's panels.
- Complimentary stall at the Exhibition
- Corporate Literature in soft copy format in the Conference Pen Drive.
- 2 complimentary delegate passes for all two days of convention and all social functions worth Rs 10,000
- No competing brand from the mobile telephony sector will be allowed to be a part of the mobile sponsorship for this edition of the conference.

Registration Desk – Rs 1.5 lakhs (Single Slot)

- Logo and name of the Company will be displayed at the Registration Desks, event website, online Exhibitors & Conference Registration Forms as the Registration Desk Sponsor.
- 1 Complimentary Invitation to the Conference **worth Rs 5,000**

Badge Sponsor – Rs 1.5 lakhs

- Printing of name and logo of sponsoring company on the badges for all participation categories including Delegates, Exhibitors, Organizer, Speakers, Sponsors, etc.
- 1 Complimentary Invitation to the Conference worth Rs **5,000**

All sponsorship fees are payable by Cheque / Demand Draft in favour of TRANSFORMING HEALTHCARE WITH IT or it may be remitted through NEFT from any bank for the credit of ACCOUNT NUMBER: C.A 10751110000210 Branch: APOLLO HOSPITAL BRANCH, HYDERABAD Br.Code: 1075. IFSC CODE : ANDB 0001075.